

April 30, 2025

FinancialEdge Credit Union Breaks Ground on New Bay City Branch Amid 75th Anniversary Celebration

Bay City, MI — FinancialEdge Credit Union proudly broke ground today on a new full-service branch in Bay City, Michigan, marking a significant milestone in the institution's ongoing growth and its 75th year of serving the financial needs of the Great Lakes Bay Region. The new location will be on the site of the former Pizza Hut and Long John Silver's on the corner of Livingston St. and Center Ave.

Set to open in **December 2025**, the new branch will offer expanded services, enhanced technology, and a modern design aimed at providing an even more convenient and personalized banking experience for members. The groundbreaking ceremony was held at the future site of the branch and featured remarks from key credit union leaders and partners.

In attendance were members of the **FinancialEdge Credit Union Board of Directors** and executive officers, as well as **Ben LaMacchia, Senior Vice President of the LaMacchia Group**, the design-build firm leading the project.

"This groundbreaking marks more than just the start of a new building—it represents our unwavering commitment to our members and our community," said Jeremy Coberley, President/CEO of FinancialEdge Credit Union. "As we celebrate 75 years of service this year, we are excited to continue evolving and expanding to meet the needs of current and future generations."

The new branch location underscores FinancialEdge Credit Union's mission to provide accessible, innovative financial solutions while maintaining the trusted, member-focused service that has defined the credit union since its founding in 1950.

Construction is set to begin immediately, with a grand opening anticipated in December 2025.

For updates on the project and other anniversary celebrations, visit **www.finedgecu.org**.

PHOTOS ON NEXT PAGES

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From Left to Right: JoAnn Ross, Chris Moore, Mike Michalski, Brandie Clayton, Jim Bierlein, Cody Armstrong, Jon Morse, Jeremy Coberley, Ben LaMacchia, Norma Felker, Saree Pudvan, Judy Skornia, Bill Keipert, Deb Russell, Bob Pierce, Todd Snyder, and Jason Cole

Photo Courtesy of Alyssa Sheahan and Lauren Cummings



From Left to Right: Norma Felker, Bill Keipert, Deb Russell, Jon Morse, Bob Pierce, Jeremy Coberley, Judy Skornia, Jennifer Delorge, and Ben LaMacchia

Photo Courtesy of Alyssa Sheahan and Lauren Cummings



From Left to Right: Jeremy Coberley, Ben LaMacchia, and Norma Felker

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